

The DC Shred Days 2012 edition will take place @ the famous DC Area 43 Snowpark in Méribel_Mottaret (*French Alps*), from the 17th to the 20th of March. The DC Shred Days are traditionally held in March to end the snow season. This spring session is organized to close the winter season, it is the opportunity for all the parties surrouding the brand (staff, distributors, clients, medias, riders, etc.) to ride, meet, exchange and chill together during a couple of days and privileged moments.

To ensure the show all the DC snowboard teams will be here.

RIDERS LIST

GLOBAL RIDERS

- Torstein Horgmo (Norway).

2011 Winter X-Games Big Air winner with the first ever triple cork in competition, ranked #2 at the 2012 Winter X-Games Big Air, will compete at the 2012 European Winter X-Games in Tignes (14- – 16-March 2012). Has a serious chance to be selected for the 2014 Olympic Winter Games in Sochi.

- Devun Walsh (Canada).

Snowboarding legend, one of the most progressive freestyle backcountry riders.

His latest projects include:

A part in the Transworld SNOWboarding film – "In Color".

The launch of Polar Opposites – Blog & Webisodes.

- likka Backstrom (Finland).

For him, a day spent filming in the backcountry is about as close to powder skateboarding as one can get.

His latest projects include:

A part in the Transworld SNOWboarding film – "In Color".

The launch of Polar Opposites - Blog & Webisodes.

- Lauri Heiskari (Finland).

He'd already be able to look back on a hefty video line-up, with full parts on repeat from the likes of **Mack Dawg, People**, and the upcoming **Standard Films' movie, "TB20".**

- Aaron Biittner (USA)

He's pumping out classic urban and backcountry parts for the likes of **Mack Dawg, People, Videograss, and many more.**

- Ryan Tiene (Australia)

After gaining solid burn in the mags and a standout in **Standard Films' The Storming**, the pride of New South Wales filmed full-time for **Standard's TB20**.

EUROPEAN RIDERS

- Mat Schaer (Switzerland).

Absinthe Films (international Snowboard movies production), Ero One "Stick'em up" (European Snowboard movies production) and "Voilà" movies.

- Sondre Tiller (Norway).

Absinthe Films (international Snowboard movies production), Process Films "A shot in the dark", Dew Tour challenger.

EUROPEAN FLOW RIDERS

- Jani Sorasalmi (Finland)
- Rachida Aoulad (Dutchland)
- Petr Horak (Czech Republic)

TOP NATIONAL RIDERS

- Thomas (Chazou) Chassagne (France)
- César Reversade (France)
- Benny Wetscher (Germany)
- Ole Christian (Norway)
- Jonathan Lindhe (Sweden)
- Clemens Jezler (Switzerland)
- Fernando Natalucci (Spain)
- Manuel Pietropoli (Italy)
- Pietr Janosz (Poland)
- Sam Turnball (UK)

SKATERS

- Julien Bechet
- Jeremy Grymblat

Check out <u>www.dcshoes.com</u> for more information about our riders.









ABOUT THE DC AREA 43



The DC Area 43 snowpark is located in the world's biggest ski resort the "3 Vallées" in Méribel-Mottaret, at 7800 feet of altitude. With its 24 snow cannons, its impressive machine fleet (3 snow groomers, 1 mechanical shovel and the Zaugg Pipe Monster 22") and the highly qualified Hilltechnics Snowpark Consulting shapers team; the DC Area 43 is one of the best European snowparks.

This infrastructure will insure the best conditions to end the snow season in the finest way possible, with the 2012 DC Shred Days.

DC Area 43, Méribel-Mottaret *(France)* | 3 Valleys area Follow us on Facebook: http://www.facebook.com/DC.Area43

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